

19th SWISS FUND DAY 2025 - Sponsor packages**PRIVATE MARKETS MADE IN SWITZERLAND****Tuesday, 16th September 2024, 1 to 6 pm, Aura Zurich****This year's topic:**

Switzerland has long been recognized for its strong financial sector, and private markets are playing an increasingly vital role in shaping the future of investment. This year's SWISS FUND DAY will explore the unique opportunities, innovations, and challenges within the Swiss private market landscape.

Join us as industry experts share their insights, strategies, and perspectives on a sector that continues to evolve and grow.

About Swiss Fund Day

Founded 2005 by several visionary industry representatives for having an own platform for IT, back- and middle office, and regulations topics. The main audiences are CxO, Head Operations and/or Head IT, or management responsible like Chief Data Officer, Chief Technology Officer etc. The event is an established community platform with over 150 attendees each year. The organisation committee chooses and select the advisory board. The main activities of the organisation committee are the fund raising, event planning and the financial anchor responsibility. It consists of two ExB members of State Street Global Exchange und Quartal Financial Solutions AG. The event is under the patronage of Swiss Fund und Asset Management SFAMA.

Target audience

The platform is aimed at all senior management, operational and IT professionals. In these topics, the Swiss Fund Day is still a unique selling proposition. Right from the start, we have succeeded in presenting current issues of practitioners in a neutral and comprehensive way. The importance of the event is supported by the fact that the Swiss Funds and Asset Management Association (SFAMA) has taken over the patronage since 2011 and actively supports the theme design.

Target audience: CxO, Head Operations and/or Head IT, or management responsible like Chief Data Officer, Chief Technology Officer

Number of Attendees

Indicatively 250 high-profile participants attend the event annually.

Language

English

Organisation committee

The organisation committee chooses and selects the advisory board. The main activities of the organisation committee are the fund raising, event planning and the financial anchor responsibility. It consists of two ExB members of State Street Global Exchange und PureFacts Financial Solutions AG. The event is under the patronage of Asset Management Association Switzerland (former Swiss Fund und Asset Management SFAMA).

2025 Program / TO BE CONFIRMED

- 13:30 Welcoming Remarks Veronika Müller-Wilmes,
Head of Business Development, Zürcher Kantonalbank
- 13:45 Introduction Adrian Schatzmann
CEO, Asset Management Association Switzerland
- 14:00 Drivers of Growth and key challenges in Private Markets, Antonio Tamò,
CFA, Director of Sales & Solutions Engineering, Private Markets, State Street
- 14:30 Private-Markets-In-Switzerland-Scaling-Innovation-and-Growth
AMAS/BCG
- 15:00 The World of Super LP's: How private investors can benefit from size and scale
in Alternatives Tanja von-Ehrlich, Head of Wholesales & Partnerships, Unified Global
Alternatives at UBS
- 15:30 Coffee Break
- 16:15 L-QIF – Rechtliche und regulatorische Rahmenbedingungen (neuer Vorschlag)
Dr. Jean-Claude Spillmann, Partner, Tax and Legal Services, PWC
- 16:45 Panel Discussion / Participants to be announced.
- 17:45 **APERITIF AND NETWORKING**

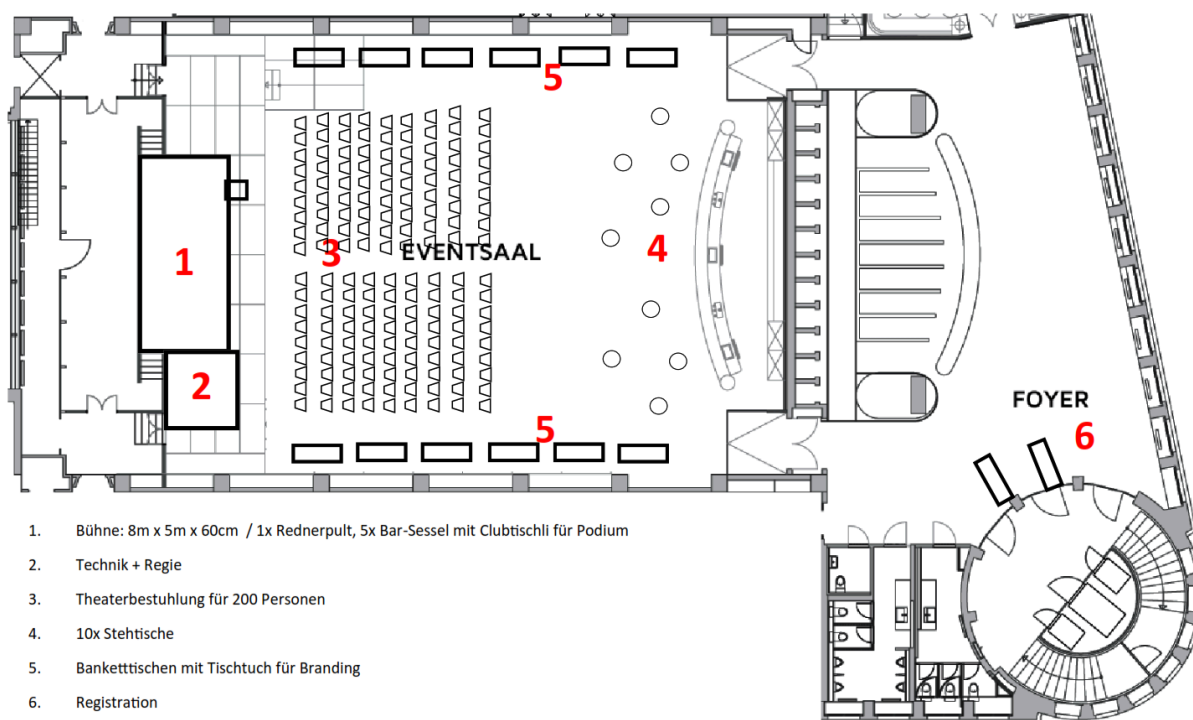
Sponsoring packages

Benefits	Premium	Gold	Platinum
Logo on the homepage www.swissfundday.ch	X	X	X
Logo on the official print invitation	X	X	X
Logo on the event brochure	X	X	X
Logo on screen during break	X	X	X
Catering	X	X	X
Numbers of attendees included	2	3	4
+ Booth in the foyer (including an extra banner (max. size 80cm))		X	
+ Sponsor logo and company description (80 words) in the event brochure		X	
+ Booth in the foyer (including an extra banner (max. size 80cm))			X
+ Banner in the entry			X
+ Sponsor logo and company description (120 words) in the event brochure			X
+ Logo on 360 Screen during Introduction and Coffee Break			x
+ Sponsors lounge			x
Fee excl. MWST	2'450 CHF	3'450 CHF	4'450 CHF

Additional Aperó Sponsorship Package: Limited offer for 1 new Sponsor in 2025 (4,950 CHF)

- All Benefits associated with the Gold Package (including
- Exclusive Visibility: As the Aperó sponsor, their branding will be showcased throughout the networking session and be the only logo projected on the 360 screen during the coffee break and Networking Aperó.
- Direct Engagement: Opportunity to connect with attendees in a casual, interactive environment.

Location plan



Extract of attendees list of the recent years

1741 Asset Management AG, Alliance Bernstein Suisse SA, Anassa Partners, Anlagestiftung und Vorstandsmitglied KGAST, Aquila & Co. AG, Aviva Investors Schweiz GmbH, AXA Investment Managers Schweiz AG, Baloise Asset Management, Bank am Bellevue, Bank J. Safra Sarasin Ltd, Bank Julius Baer & Co. Ltd., bank zweiplus ag, Banque Cantonale de Genève Asset Management, Black Rock Switzerland, Bank am Bellevue Banque Cramer & Cie, Banque Pictet & Cie S.A., Citibank (Switzerland) AG, compenswiss (Ausgleichsfonds AHV/IV/EO), Carnegie Fund Services, Credit Suisse AG, Cornèr Banca SA, Credit Suisse Funds AG, DZ PRIVATBANK, Deutsche Bank Asset Management, Dominicé & Co Asset Management, Eidg. Finanzmarktaufsicht, Falcon Privatbank, Franklin Templeton Switzerland Ltd, Fisch Asset Management, Flossbach von Storch AG, Fondsdepot Bank GmbH, Fortuna Investment AG, FundPartner Solutions (Suisse) SA, GAM Invest Management (Schweiz) Ltd, Helvetica Property Investors, Henderson Global Investors, HSBC Global Asset Management (Switzerland) Ltd, IFM Independent Fund Management AG, ifsam Luxemburg, Jefferies (Switzerland) Ltd., JP Morgan, Jupiter Asset Management, LB(Swiss) Investment AG, LGT Fondsleitung AG, Morningstar Switzerland GmbH, Leonteq, LFG Holding SA, LUKB Expert Fondsleitung AG, Migros Bank, Partners Group AG, Pictet & Cie, Polleo Capital AG, RBC Investor Services Bank S.A., RobecoSAM AG, Sberbank (Switzerland), Schweiz. Mobiliar Asset Management AG, Schweizerische Nationalbank, Schroder Investment Management (Switzerland) AG, SCM Strategic Capital Management AG, SIX Financial Information Ltd., Skänderbeg Asset Management, Société Générale, State Street Bank GmbH, Munich, Zurich Branch, Swiss & Global Asset Management Ltd., Swiss Life Asset Managers, Swisscanto Asset Management Ltd., SYZ Asset Management, Threadneedle International Investments GmbH, UBS AG Global Asset Management, UBS Fund Management (Switzerland) AG, Vanguard Investments Schweiz GmbH, Vontobel Asset Management AG Zürich, zam asset management, Zurich Invest AG, Zürcher Kantonalbank