SCENARIOS FOR ASSET MANAGEMENT IN 2030

Adrian Schatzmann CEO Asset Management Association Switzerland 20. September 2023





ASSET MANAGEMENT 2030

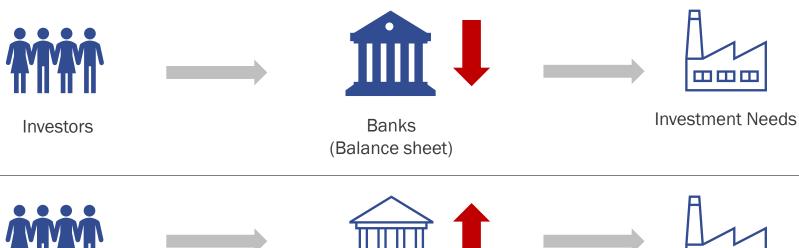


ASSET MANAGEMENT

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SMALLER BALANCE SHEETS -THE DECADE OF ASSET MANAGEMENT





Investors

Asset Managers

Investment Needs





"Comparing the investments needed to reach net zero with spending to date shows a climate investment gap of more than USD 270 trillion in the energy, transport, buildings and industry sectors between 2022 and 2050."*





INVESTMENT FUNDS THROUGH THE EYES OF A DIGITAL NATIVE



- Daily valuation
- Daily cut-off time
- Forward pricing
- Highly regulated
- Long time-to-market
- No customization
- Limited look-through







ASSET MANAGEMENT AND TOKENISATION

<i>Wrapper:</i>	Traditional Investment Fund	Tokenised Investment	Tokenised Investment
Fund Level		Fund/Share Class	Fund/Share Class
Underlying: Investment Level	Tokenised (digital) Assets	"Traditional (digital) Assets"	Tokenised (digital) Assets

- Investment universe
- Market Capitalisation
- Liquidity

- Efficiency gains
- Different operational models possible
- Settlement token/Cash leg
- Regulatory framework

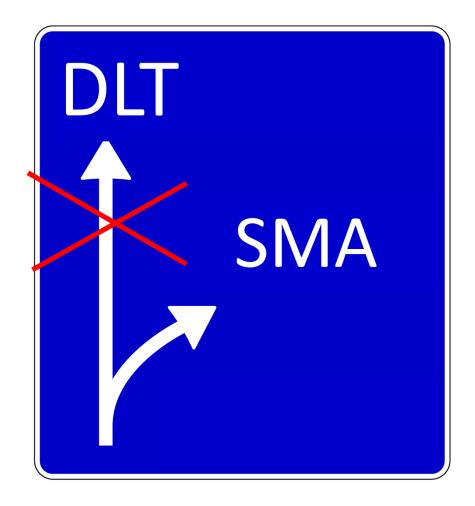
- Long-term only
- Defight club (AMAS/MAMA)



THE WAY FORWARD FOR AMAS

<i>Wrapper:</i> Fund Level	Traditional Investment Fund	Tokenised Investment Fund/Share Class	Tokenised Investment Fund/Share Class
<i>Underlying:</i> Investment Level	Tokenised (digital) Assets	"Traditional (digital) Assets"	Tokenised (digital) Assets
	OBSERVE	FOCUS	LEARN









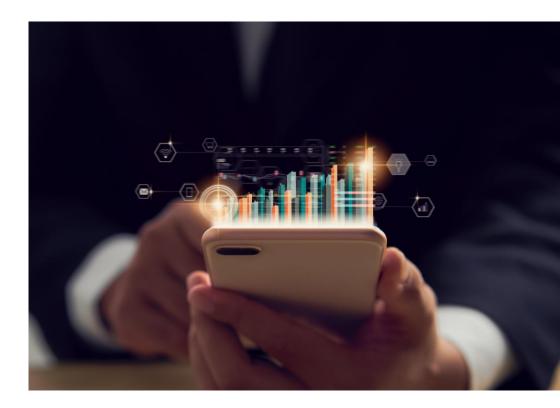
SAME CONTENT, DIFFERENT DELIVERY

<i>Wrapper:</i>	Investment Fund	Actively Managed	Separated Managed
Product Level		Certificate	Account ("VV Mandate")
<i>Underlying:</i> Investment Level	Global Portfolio	Global Portfolio	Global Portfolio



SEPARATED MANAGED ACCOUNTS THROUGH THE EYES OF A DIGITAL NATIVE

- Real-time portfolio valuation
- Instant trading
- Flexible, instant portfolio adjustments
- Personalized
- Full look-through
- User experience, mobile app





THE POWER OF FRACTIONAL TRADING

Instead of owning a share, fractional share ownership means that an investor owns only part or a fraction of a share. This allows an investor to build up exposure to a particular stock even if the stock trades at a high nominal price and simultaneously build up a diversified portfolio - with a very small investment amount.



LEGAL & REGULATORY PERSPECTIVE

- Focus on wrapper or content?
- Where does "investor protection" start?
- Regulatory architecture fit for future?
- Levelled Playing field ensured?





MASS CUSTOMIZATION AND THE AM VALUE CHAIN

